

REMARKS

The entry of the un-entered Amendment of August (7) 10, 2007, requested above enters the new issues thereof indicated in the Advisory Action of August 30, 2007. The entered new issues bar a final first Action if not the allowance requested.

A final first Action but not an allowance is also barred by new claim 21 above that corresponds to claim 1 with some additional limitations.

The last Action considered in the first paragraph on page 3 the number of questions of the cited Abulsamid publication equivalent to the claimed dimension and measure and, bridging pages 3 and 4, that variables that can be the number of questions meet the limitation metadata comprising dimension and measure. The "categorized" limitation added to the matter of claim 1 in claim 21 should make it clear that a data item is either a measure or a dimension, whereas the variable of the Abulsamid publication is not so categorized.

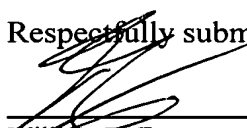
In the last paragraph on page 4 of the last Action it was said that the ID of the Abulsamid publication is equivalent to the claimed association. While claim 1 continues to determine an association that comprises a data item of a measure type and a data item of a dimension type, the ID of the Abulsamid publication is not an association of two data items, but rather a single data item. Nevertheless claim 21 emphasizes the dimension and measure types by labeling the association a data set.

Page 5 of the last Action finds the user's key meets the limitation of claim 1 to searching for a stored association, and a loop on the result that generates an HTML form meets the limitation of claim 1 to relating the stored association to presentation properties. Although no stored associations are found in the Abulsamid publication as they are in claim 1, nevertheless claim 21 adds the above "... so as ..." limitations to make it clear that the instance of presentation found by searching is among other instances of presentation

properties and the at the criterion for the search is a match on the determined association. The "loop" disclosed in the Abulsamid publication does not involve stored presentation properties that describe different presentations with different collections of graphical elements. On the contrary, the Abulsamid publication discloses one and the same template of HTML code that is repeated as long as the loop runs. Thus, clearly, different presentations with different collections of graphical elements are not disclosed in the Abulsamid publication as in claims 1 and 21.

Reconsideration and allowance are, therefore, requested.

Respectfully submitted,



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